

# YOUR DATA HEALTHCHECK AUDIT

## Your free audit process

### 1. De-duplication

We identify and remove duplicate records — whether exact matches or variations — without compromising the valuable single client view that preserves your full prospect and client interaction history.

### 2. Automated Validation

Discover how much your data has declined since your last cleanse, with a free validation test.  
We'll clean up to 5,000 records at no cost, giving you a clear breakdown of validity rates and email types.

### 3. Gap Analysis

We identify key information gaps in your data and deliver a clear, actionable analysis — including a coverage score showing enrichment across essential fields.

### 4. Categorisation

We'll classify job titles by seniority and function, and tag organisation sectors and types — all at no cost for your first 5,000 records.

## CONTACT INFORMATION

For more information please contact Barnaby West, Sales Account Manager

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